



ANNUAL REPORT

2022



57 HOURS

Of live performances from 1984–1990 unearthed and remastered in *Bent By Nature*



281K MEALS

Sent to Los Angeles and Santa Barbara food banks



700 ARTISTS

Per week featured across our music shows



FIRST-EVER

Mosh pit at a KCRW event



64 TORTILLAS

Tasted and judged at our Tortilla Tournament



208 ENTRIES

Submitted to our inaugural Young Creator Project contest



43K VIEWS

Of "How to Enjoy a Pomegranate" by Evan Kleiman



157 MICS

At KCRW HQ ready to amplify the voices and sounds of Los Angeles



50 EVENTS

Produced by KCRW



280 TICKET

Giveaways to concerts, festivals, and events around Southern California

Please enjoy our 2022 Annual Report. In 2022, KCRW brought back Summer Nights, our free, all-ages live events in partnership with some of the best cultural institutions in greater Los Angeles. We welcomed a number of artists to play live at KCRW, in Anne Litt's spectacular backyard, and at Apogee's legendary recording studio.

Daily, we connected our community by providing context to events happening down the street and around the world. We also celebrated the language of food, film, and the hard, thoughtful questions that make us human.

As we celebrate last year and move towards all that's to come in 2023, please know that you are the force that builds this vital service.

Jennifer Ferro
KCRW President



KCRW IS YOUR GO-TO FOR ALL THINGS ENTERTAINMENT

Entertainment is the industry of LA and while most media obsesses over the who, industry heavyweights Kim Masters and Elvis Mitchell go beyond to cover the business and the craft. Host of Press Play, Madeleine Brand, rounds it out with weekly film reviews and lively conversations with industry favorites.

Rounding out coverage:

- Partner Screenings — free, thoughtfully curated, and tailored to your taste
- [Entertainment Newsletter](#) — a bi-weekly recap of KCRW's industry coverage as well as news and updates for every type of entertainment fan



The Business is a weekly podcast featuring entertainment industry news and in-depth interviews with directors, producers, writers and actors. The show is hosted by award-winning journalist Kim Masters of The Hollywood Reporter and produced by KCRW.



The Treatment is a compelling listen, letting you in on vital conversations about the catalysts of creative inspiration. Following some of the most interesting, influential, and crossover creators in the world of entertainment, fashion, sports, and the arts, we hear from tastemakers who are the very fabric that forms popular culture.

LOS ANGELES PRESS CLUB

NATIONAL ARTS AND ENTERTAINMENT JOURNALISM AWARDS

Diversity in the Entertainment Industry: Madeleine Brand, Bennett Purser, KCRW, "Writing legal briefs to R&B lyrics: Danielle Ponder commits to music" *Judges' comments: Brand and Purser do a wonderful job teasing out moving, fascinating details about Danielle Ponder's atypical path from defense attorney to rising R&B star.*

2nd: Elvis Mitchell and Rebecca Mooney, KCRW, "'Rothaniel' comedian Jerrod Carmichael on the specificity of his comedy"

3rd: Elvis Mitchell and Rebecca Mooney, KCRW, "'Rutherford Falls' co-creator Sierra Teller Ornelas on the infinite number of stories Native Americans have to tell"

One-on-One Interview, Other Arts Personalities: Madeleine Brand, Brian Hardzinski, KCRW, "Rock star Dave Grohl on learning to take care of himself and mourning the loss of friends" *Judges' comments: This exceptional episode draws in listeners as it reveals musician Dave Grohl's struggles with loss.*

Best Use of Sound: Elvis Mitchell, Rebecca Mooney, KCRW, "The Treat: Filmmaker and novelist John Waters on the film that shocked and titillated him as a young boy" *Judges' comments: Archival sound clips are skillfully woven into this audio memoir of one of the most original creative artists.*

2nd: Elvis Mitchell and Rebecca Mooney, KCRW, "The Treat: Music journalist Danyel Smith on the Midnight Star album that should have been a bigger deal"

KCRW IS YOUR GO-TO FOR SMALL BUSINESS COVERAGE

Our Small Business Reporter, Megan Jamerson, dedicates her work to celebrating small businesses and investigating the trends that impact our communities:

- A co-operative ownership model to keep local businesses in the neighborhoods they serve in LA
- The impacts of rising inflation costs for businesses
- An exploration of small theater venues in the North Hollywood Arts District still struggling post-pandemic

Through 'In the Weeds,' Evan Kleiman, host of *Good Food*, paints compelling portraits of Los Angeles' restaurant businesses — and the who, why, and how of selling, eating, and sharing our food.

Good Food also has weekly chats with chefs across LA who discuss their latest farmers market finds and share how they intentionally use each local ingredient to create the perfect dish.



KCRW IS YOUR GO-TO FOR HOUSING COVERAGE

KCRW's Housing and Homelessness Reporter Anna Scott explores the pressing issue of housing and homelessness in Los Angeles and its intersection with the veteran community.

Scott covered the 2022 civil rights lawsuit against the U.S. Department of Veterans Affairs by homeless veterans in Los Angeles and their advocates. The plaintiffs, 14 veterans who are all unhoused and suffer from serious mental or physical disabilities, accused the agency of misusing a huge VA campus in West LA and breaking a promise to build 1,200 affordable apartments there.

During 2022's election season, KCRW and The LA Times hosted a debate between LA's mayoral candidates on the issue of homelessness. Live-streamed from KCRW headquarters, Scott and The LA Times columnist and host, Gustavo Arellano, moderated an in-depth discussion with Karen Bass, Kevin de Leon, and Gina Viola.

This event was part of a broader effort to support our community members in making informed election decisions.



L.A.'S BIG DEBATE

HOMELESSNESS

Friday, May 20th
@6 PM

Join the live stream at
[KCRW.com/mayor](https://www.kcrw.com/mayor)

Top Candidates for Mayor Join Us

Live

Los
Angeles
Times



“I get it — climate change is scary. I understand the temptation as a news consumer to avoid the apocalyptic headlines and bleak statistics. Grappling with my own fear of the climate crisis a few years ago, I knew there had to be more than bad news. There’s no greater antidote to the fear of an ever-present and worsening problem than a sense of agency and empowerment. So as a reporter, I set out to find solutions, because solutions give us that agency, and that keeps people listening.”

Caleigh Wells, KCRW Healthy Communities Reporter

KCRW IS YOUR GO-TO FOR CLIMATE COVERAGE

KCRW's Healthy Communities Reporter Caleigh Wells covers the environment, climate and public health. Much of her coverage has focused on California's historic wildfires and drought, as well as the COVID-19 pandemic. She recently reported on:

- An [investigation into the US Forest Service's fire mitigation work](#) with The California Newsroom
- A group of [teenagers on their quest to save the world from the climate crisis](#)
- Local water agency officials and [cemetery employees on how they're saving and recycling water](#) during this historic drought
- A [farmer who's using a fraction of the water to grow his tomatoes](#) in his hydroponic greenhouse
- People who have dedicated their time to [saving the remaining few hundred acres of a unique habitat on the peaks of the San Bernardino Mountains](#)
- The [environmentalists who have spent years trying to save Southern California's iconic Joshua Tree](#) from climate-induced extinction



KCRW IS YOUR GO-TO FOR EMERGING TALENT

As an innovator in public radio, KCRW is proud to use our platform to amplify emerging talent in our community. Through initiatives supported by members, we nurture new voices to bring you fresh perspectives.

Young Creators Project: We invited Los Angeles youth to share their work in music, poetry & storytelling, and visual arts. The top creators were featured across KCRW channels including [our website](#), social media, and on-air.

10th Annual Radio Race: Contestants had 24-hours to create a non-fiction audio piece based on a shared theme. The winning pieces were aired on KCRW.

Global Beat: This music series highlights emerging artists from around the world. Our second season takes us to Mexico, with host KCRW DJ Raul Campos alongside our curators, Mexico City DJ and music supervisor Junf, festival director and music consultant Monica Saldaña, and NPR's Betto Arcos.



KCRW IS INVESTING IN **FUTURE PUBLIC RADIO TALENT**

Our Report LA Fellowship program aims to recruit underrepresented voices to public radio. The Fellowship pays full-time salaries and provides extensive training in public radio producing and reporting. The first cohort of Fellows worked with KCRW for two years and finished in September 2021. We are proud to have placed one of our Fellows in a full-time position in our news department.

Now in its second cohort, thanks to our ongoing funders, the Report LA Fellowship continues to be an important investment in the future of KCRW and public media.



Rebekah Naomi Gallardo Ludman graduated from Emerson College with her Master's degree in Journalism. She has previously covered crime and public safety for the Chico Enterprise-Record and interned for Hey SoCal. As a lifelong Angeleno, she is excited to report on stories in LA.



Andrea Bautista graduated from Cal State Northridge with a major in Broadcast Journalism and a minor in Spanish Language Journalism. As a lifelong Angeleno and proud Oaxacan-American, she's excited to report on the stories and people of LA.

KCRW IS

BRINGING THE COMMUNITY TOGETHER

With over 50 KCRW-produced events this year, KCRW's physical presence throughout the Greater LA area was in full swing. In many ways, our events capture everything magical at KCRW - art, music, culture, diverse communities coming together to connect, learn, enjoy, and celebrate life.



From Long Beach to La Cañada, we partnered with cultural institutions across Southern California to throw 17 Summer Nights featuring emerging artists and our own roster of talented KCRW DJs.



Our new event series, Open House, opens doors to celebrate community. We invited the Inglewood community to enjoy the The Kinsey African American Art & History Collection inside SoFi Stadium for a free and fun evening of music, art and good vibes.



We continued our longstanding partnership with the LA Phil to bring six blissfully eclectic KCRW Festival shows to the Hollywood Bowl. Performances ranged from Oscar-winning composer A.R. Rahman to icon of song and style, Grace Jones.



KCRW GROWTH

2022 has been a big year for KCRW's team. Over the past 12 months, we've welcomed 43 new team members including two new hosts — Janaya Williams on *All Things Considered* and David Greene on *Left, Right & Center*.

Our diversity, equity, and inclusion work has also remained at the core of what we do. Last summer, we released our second annual [Pledge for Equity Community Report](#).

This year we assigned a reporter to the Healthy Communities beat, rounding out areas of importance to our community which also includes Housing & Homelessness and Small Business & Entrepreneurship. These dedicated reporters bring their expertise to programs across our schedule, including *All Things Considered*, *Morning Edition*, *Greater LA*, and more.



MEMBER QUOTES

“KCRW, let me count the ways...but I can't, they are too numerous, the benefits I receive from you! You inform me with your comprehensive and varied news coverage, amp me up when I need it with pumping music, soothe and encourage me with heartfelt discourse and, again, great music, keep me connected to my community and inspire me to grow and be my best. Thank you all for all the work and love you put into creating this glorious radio station!!!”

- Deborah (Culver City)

MEMBER QUOTES

“KCRW is a cultural treasure! It is literally my only source for news and most of my entertainment. My eyes get a break from the computer and my heart and mind become full. Thanks KCRW for keeping Los Angeles such a special and unique place to call home. I can't imagine life without you.” - Ashleigh (Hollywood)

“You are like a Swiss army knife of radio stations- you've got everything. Love you guys!” - Artak (Glendale)

*“Every morning and night, as I sit on my hour-long commute, I have my radio station set to KCWR and I enjoy every moment of it. The quality of the shows and your music selection is out of this world. Please keep us the great news coverage (locally, nationally, and internationally), the heavenly music, and the overall entertainment. A+++++”
- Carmen (Montebello)*

“Thanks for being there with soulful and surprising music every morning. I'm from the Bay Area and have considered moving to Los Angeles just to have KCRW on the dial!” - Sarah (Alameda)

*“Listener everyday and finally a member. I know there are many like me who just need to hit the button, life is short and Kcrw helps us all enjoy the time we all have together. Thank You KCRW.”
- Janna & Chris (Culver City)*

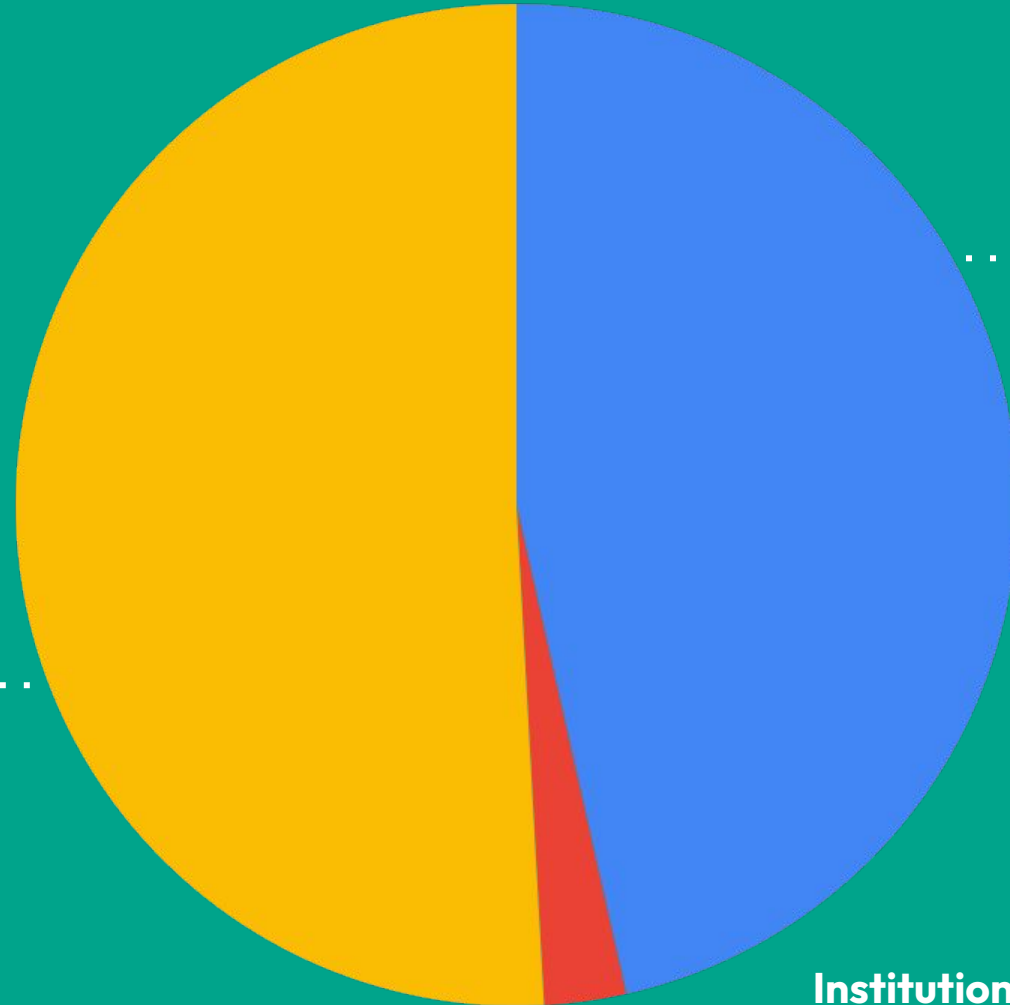
*“You, are my music tastemakers and family! Love from Portland.”
- Don (Portland, Oregon)*

“KCRW is the fiber that holds the fabric of LA together. I can't imagine life without you! Thank you for the incredible programming, news, and of course the DJs playing the ultimate soundtrack to the city. ❤️” - Rachel (North Hollywood)

FY22 KCRW REVENUE

Learn more about KCRW financials in our [KCRW Public Files](#).

Sponsorship
50.9%



Membership & Development
46.5%

Institutional Giving
2.6%

WE ARE SO GRATEFUL FOR OUR DEDICATED SUPPORTERS

[KCRW Board Members and Emeritus Members](#)

[List of Champion Donors](#)

[Institutional Funders](#)

In addition to the link above, special thanks to those funders who provided support for the programs highlighted in this report: City of Los Angeles Dept. of Cultural Affairs - Summer Nights and Tortilla Tournament | FOUND/LA - Small Business Coverage | Rosalinde & Arthur Gilbert Foundation - Press Play | Johnson Foundation - Report LA Fellows | Rosemary Kraemer Raitt Foundation Trust - Report LA Fellows | National Endowment for the Arts - Radio Race | Snap Foundation - Young Creators Project and Report LA Fellows





KCRW

**THANK
YOU!**